



2025
HOSPITALITY

WELCOME

AS WE LOOK AHEAD TO THE 2025 SEASON WE MUST FIRST REFLECT ON A HISTORY MAKING 2024.

We began the Season under the new ownership of Mike Danson and soon after became World Club Champions, adding a fifth star to our shirt. The wave of success continued as the year progressed with a win in the Challenge Cup Final against Warrington Wolves at Wembley. The Warriors completed the 2024 Betfred Super League campaign as league leaders which was followed with a win in a home play off against Leigh Leopards and a win in the Grand Final against Hull KR to retain the Super League trophy and complete a historic Grand Slam.



2024 was a year that saw some big changes behind the scenes in the Commercial office. After the World Club Challenge which recorded almost 1700 guests in Hospitality, Geoff Warburton began his semi-retirement, reducing his time in the office to one day a week. We also lost Sam Cross as she took on a new role as Events Manager at Robin Park Arena. We had more Seasonal Hospitality guests as well as more people celebrating birthdays, anniversaries and more with us as well as a growing number of guests booking individual matches in a year in which the Warriors were unbeaten at home.





Katie and I welcomed Georgina Unsworth to the team part way through a very busy season and she has been a great addition to the team. We are also closely supported by Rebecca Webb and Catreona Collier who are all present on a matchday at The Brick Community Stadium ensuring that the event runs smoothly and every guest has the best experience.

Whether you are looking to join us for the season, a couple of matches or a special occasion we have a package to suit. Please find the information for all the available Hospitality packages enclosed, the team are on hand to offer any guidance needed and all packages are also available to buy online via Seat Unique.

There is a range of commercial opportunities available from pitch side advertising to a variety of Match Sponsorships. Packages can be tailored to suit individual and business requirements.

Thank you for your continued support.

Yours Sincerely

HEATHER PICKUP

Head of Sales



SUPER EXECUTIVE MATCH SPONSORSHIP PACKAGE

EXPERIENCE THE ULTIMATE IN FIRST CLASS HOSPITALITY AS OUR SUPER EXECUTIVE MATCH DAY SPONSOR. HOSTED IN OUR CHAIRMAN'S CLUB, ENJOY PANORAMIC VIEWS OF THE STADIUM AND LIAISE WITH DIRECTORS, FORMER PLAYERS AND SPECIAL GUESTS. ADD A TRULY EXECUTIVE FEEL TO YOUR MATCH DAY WITH THIS LUXURY PACKAGE.

THE PACKAGE INCLUDES THE FOLLOWING:

- Table of 10 in The Chairman's Club with an extensive buffet meal served throughout the event.
- Inclusive drinks package of beers, wines and soft drinks.
- Full page advert in Match Programme.
- Company Logo to appear on Big Screen and Pitchside LED as Executive match day sponsor.
- Match Programme and small gift for each guest.
- Table Service from the Bar.
- Directors Box padded seating outside the lounge.
- Stadium car parking.
- Select the Warriors Player of the Match.
- Meet with former players, the directors of both clubs and any special guests attending the game and being hosted in the Chairman's Club.
- Post match presentation of a signed framed shirt with the Warriors Player of the Match.
- Group pitchside photograph.

CATEGORY	SUPER EXECUTIVE MATCH SPONSOR
10 Guests	
v St Helens	£3,495 + VAT
v Leeds, Leigh, Warrington	£3,200 + VAT
All other games	£3,100 + VAT

PLEASE NOTE



**THE BRICK COMMUNITY
STADIUM IS NOW A
CASHLESS STADIUM**

MATCH DAY SPONSORSHIP PACKAGE

WHETHER YOU ARE LOOKING FOR ADVERTISING OPPORTUNITIES, BOOSTING BRAND EXPOSURE, NETWORKING OR SIMPLY, ENJOYING OUR MATCH DAY ENTERTAINMENT IN STYLE. WE HAVE PACKAGES TO SUIT ALL OF YOUR NEEDS.

ALL PACKAGES INCLUDE A VARIATION OF THE FOLLOWING:

- Advert in Match Programme.
- Company Logo to appear on Big Screen.
- Sponsorship acknowledged on LinkedIn.
- Company Logo to appear on Big Screen and Pitchside LED as Executive match day sponsor.
- Match Programme and small gift for each guest.
- A Four-Course Meal, enjoy two courses served pre-match, dessert at half time and a fourth snack course after the game.
- Table wine for you and your guests.
- Table Service from the Bar.
- Executive padded seating outside the lounge.
- Stadium Car Parking.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and the Warriors Player of the Match.
- Group Pitch Side Photograph.
- Lounge Host Sam Homer and staff to look after you during your visit.

CATEGORY	COMPANY OR ASSOCIATE MATCH SPONSOR	MATCH BALL SPONSOR OR PITCH SPONSOR	MATCH PROGRAMME SPONSOR
No of Guests	10	8	6
v St Helens	£2,050 + VAT	£1,560 + VAT	£1,175 + VAT
v Leeds, Leigh, Warrington	£1,900 + VAT	£1,450 + VAT	£1,100 + VAT
All other games	£1,800 + VAT	£1,360 + VAT	£1,025 + VAT

MATCH DAY SPONSORSHIP

<i>PACKAGES</i>	SUPER EXECUTIVE	COMPANY OR ASSOCIATE	MATCH BALL OR PITCH	PROGRAMME
Select Player of the Match	✓			
Table Wine		✓	✓	✓
Fully Inclusive Drinks Package	✓			
Programme Advert	Full Page	Half Page	Quarter Page	Quarter Page
Framed Signed Shirt	✓	✓		
Signed Ball in Presentation Box			✓	
Framed Programme				✓
Company Logo on Big Screen Pre Match	✓	✓	✓	✓
Pitch Side Presentation	✓	✓	✓	✓
Commemorative Gift	✓	✓	✓	✓
Company Name on Team Sheet	✓	✓	✓	✓
Pitchside Sponsor LED	✓	✓	✓	✓





CHAIRMAN'S CLUB

AFTER THE SUCCESSFUL LAUNCH OF OUR CHAIRMAN'S CLUB PACKAGE IN 2024, WE ARE EXCITED TO WELCOME YOU BACK FOR THE 2025 SEASON. WINE AND DINE WITH SPECIAL GUESTS, FORMER PLAYERS AND THE CLUB DIRECTORS FOR THE ULTIMATE VIP EXPERIENCE.

- Tables of 4 or 8 available in The Chairman's Club with an extensive buffet meal served throughout the event.
- Inclusive drinks package (beers, wines, soft drinks).
- Match Programme and small corporate gift for each guest.
- Table Service from the Bar.
- Directors Box padded seating outside the lounge.
- Stadium Car Parking.
- Guests in the lounge generally include Kris Radlinski, Shaun Wane, Martin Offiah and other former players, even the great Billy Boston.
- **DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS or SHORTS ALLOWED**

CHAIRMAN'S CLUB	
SEASONAL MEMBERSHIP	£3,650 + VAT
Individual Fixtures – A+ St Helens	£325 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Hull KR, Salford & any Home Play-Off's)	£310 + VAT
Individual Fixtures – B Games (all other fixtures)	£295 + VAT

PLEASE NOTE



THE BRICK COMMUNITY STADIUM IS NOW A CASHLESS STADIUM





WESTWOOD MOTORS LOUNGE



SITUATED ON THE TOP FLOOR, OFFERING PREMIUM VIEWS OF THE STADIUM, COME AND EXPERIENCE SUPERIOR MATCH DAY HOSPITALITY IN THE WESTWOOD MOTORS LOUNGE.

- Four-course meal, two courses served pre-match, dessert at half time and a fourth snack course after the game.
- Potential networking opportunities, seated with Club Partners and Match Day Sponsors.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Be the first to see the Post-Match talk with a member of the coaching team and the Warriors Player of the Match.
- Match Programme for each guest.
- Table Service for your food and drinks.
- A chance to win amazing prizes with our lounge quiz, raffle & guess the gate competitions.
- Photo opportunities with Player of the Match and other Warriors players. Along with the occasional visits to the lounge from Directors or Senior Management.
- Lounge host and staff to look after you during your visit.

Where possible we offer individual tables for you and your party but on the most popular games, we may need to combine tables to achieve lounge capacity.

DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS or SHORTS ALLOWED

WESTWOOD MOTORS LOUNGE HOSPITALITY

SEASONAL MEMBERSHIP	Adults £1,590 + VAT
Individual Fixtures – A+ St Helens	Adults £175 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Hull KR, Salford & any Home Play-Off's)	Adults £166 + VAT
Individual Fixtures – B Games (all other fixtures)	Adults £157 + VAT

Discounts apply to seniors, concessions and juniors booked in these parties – Please ask for full details.

General admission season ticket holders can receive a special discount when upgrading their match day tickets to Hospitality**

**This offer is not valid with any Challenge Cup or Play Off fixtures played at Home.

CARLING LOUNGE

HOSPITALITY TABLES



JOIN OUR SEASONAL GUESTS AND PARTNERS IN THE GLASS FRONTED CARLING LOUNGE. ENJOY THE RELAXED ATMOSPHERE AND OUTSTANDING HOSPITALITY.

- Four-course meal, two courses served pre-match, dessert at half time and a fourth snack course after the game.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and the Warriors Player of the Match.
- Match Programme for each guest.
- Table Service for your drinks
- A chance to win amazing prizes with our Match Day quiz, raffle & guess the Gate.
- Lounge Host and staff to look after you during your visit.
- Where possible we offer individual tables but on more popular games, we may need to combine tables to achieve lounge capacity.
- **DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS or SHORTS ALLOWED.**

CARLING LOUNGE HOSPITALITY

SEASONAL MEMBERSHIP

Adults £1,515 + VAT

Individual Fixtures – A+ St Helens

Adults £162 + VAT

Individual Fixtures – A Games
(Leeds, Leigh, Hull KR, Salford & any Home Play-Off's)

Adults £156 + VAT

Individual Fixtures – B Games
(all other fixtures)

Adults £147 + VAT

Discounts apply to seniors, concessions and juniors booked in these parties – Please ask for full details.

General admission season ticket holders can receive a special discount when upgrading their match day tickets to Hospitality**

**This offer is not valid with any Challenge Cup or Play Off fixtures played at Home.



UNCLE JOE'S CHERRY & WHITES LOUNGE



A GREAT WAY TO UNWIND AND CATCH UP WITH FAMILY, FRIENDS AND COLLEAGUES.

THE WELCOMING ATMOSPHERE OF THE UNCLE JOES CHERRY & WHITE LOUNGE HAS PLENTY TO OFFER, ENJOY MATCH DAY ENTERTAINMENT WITH HOST PHIL JAMESON PLUS VARIOUS PLAYER VISITS BEFORE AND AFTER THE GAME. WITH THREE PACKAGES AVAILABLE, YOU CAN TAILOR YOUR PERFECT MATCH DAY EXPERIENCE.

PLATINUM PACKAGE

- Three course meal served pre-match.
- Full table service for your drinks throughout.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and a Warriors player from the game.
- Match Programme for each guest.
- Quiz, raffle & guess the gate.
- Private tables in the lounge for PLATINUM guests as far as possible – occasionally we may need to ask you to share larger tables.
- For busier games we will offer a carvery style main course.

UNCLE JOE'S CHERRY & WHITE PLATINUM HOSPITALITY

SEASONAL MEMBERSHIP

Adults £955 + VAT

Individual Fixtures – A+ St Helens

Adults £110 + VAT

Individual Fixtures – A Games (Leeds, Leigh, Hull KR, Salford & any Home Play-Off's)

Adults £97.50 + VAT

Individual Fixtures – B Games (all other fixtures)

Adults £87 + VAT



PLEASE NOTE
THE STADIUM IS NOW
OPERATING ON A
CASHLESS BASIS –
Card Payment Required.

GOLD PACKAGE

- Two-course meal served buffet style pre match.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and a Warriors player from the game.
- Match Programme for each guest.
- Full bar facilities available in the lounge
- Quiz, raffle & guess the gate.
- The lounge is based on larger group tables so smaller parties will be allocated shared tables.

UNCLE JOE'S CHERRY & WHITE GOLD HOSPITALITY

SEASONAL MEMBERSHIP

Adults £685 + VAT

Individual Fixtures – A+ St Helens

Adults £81 + VAT

Individual Fixtures – A Games
(Leeds, Leigh, Hull KR, Salford & any Home Play-Off's)

Adults £79 + VAT

Individual Fixtures – B Games
(all other fixtures)

Adults £75.50 + VAT

SILVER PACKAGE

- Use of the Uncle Joes Cherry & Whites Lounge to relax and discuss the Rugby pre-match, half & full time but with no inclusive food.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and a Warriors player from the game.
- Match Programme for each guest.
- Full bar facilities available in the lounge
- Quiz, raffle & guess the gate.
- The lounge is based on larger group tables so smaller parties will be allocated shared tables

UNCLE JOE'S CHERRY & WHITE SILVER HOSPITALITY

SEASONAL MEMBERSHIP

Adults £425 + VAT

Individual Fixtures – A+ St Helens

Adults £49 + VAT

Individual Fixtures – A Games
(Leeds, Leigh, Warrington & Final home game pre Play-Off's)

Adults £47.50 + VAT

Individual Fixtures – B Games
(all other fixtures)

Adults £44 + VAT





BIRTHDAY & SPECIAL OCCASIONS

WHY NOT COME AND CELEBRATE WITH THE WARRIORS, WE ACCOMMODATE A RANGE OF SPECIAL OCCASIONS. BIRTHDAYS, RETIREMENTS, WEDDINGS, STAG AND HEN EVENTS. **JUST BOOK ANY OF OUR GREAT HOSPITALITY PACKAGES** FOR THE GAME OF YOUR CHOICE AND THEN MAKE IT EXTRA SPECIAL BY ADDING ONE OF OUR "SPECIAL OCCASION" PACKAGES.

We offer the following additional benefits to your chosen hospitality package at a one-off cost across the whole party booking...

	CELEBRATION CAKE	CELEBRATION BALLOON	PROGRAMME MESSAGE	PITCH SIDE PRESENTATION	SIGNED BALL	SIGNED SHIRT
Cake Package	✓	✓	✓			
Signed Ball Package	✓	✓	✓	✓	✓	
Signed Shirt Package	✓	✓	✓	✓		✓

- Celebration cake presented in the lounge.
- Helium balloon at your table.
- Photo of the presentation of signed shirt or signed ball.
- A message and photo in the match day programme.
- Photo of the presentation emailed to you after the event.

RATES

Package with a signed Warriors shirt (home or away)	£87 inc. VAT
Package with a signed Warriors ball	£49.80 inc. VAT
Package with a celebration cake	£25.20 inc. VAT



EXECUTIVE BOXES & BOARDROOM SUITE

PRIVATE TABLE IN THE VERY EXCLUSIVE PRESIDENTS SUITE

- Four-course meal, two courses served pre-game, dessert at half time and a fourth snack course after the game served to your table in the Boardroom Suite.
- Executive padded seating outside the Boardroom Suite.
- Pre-Match interviews in the lounge with Warriors players.
- Post-match visit from members of that games squad.
- Match Programme for each guest.

- Full table bar service for your drinks
- Quiz, raffle & guess the gate

OPTION TO BOOK THE WHOLE SUITE FOR 36 GUESTS or take an individual table

DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS, TEAM WEAR or SHORTS ALLOWED



BOXES HAVE ALL BEEN SOLD SEASONALLY

CONTACT FOR FURTHER INFORMATION REGARDING BOARDROOM SUITE AVAILABILITY



ADVERTISING PACKAGES

2024 SAW AN INCREASE IN CROWD NUMBERS AND TV VIEWING FIGURES MAKING YOUR BRAND EVEN MORE VISIBLE.

OUR OPPORTUNITIES CAN HELP DELIVER YOUR BUSINESS THE FOLLOWING:

- Creative, innovative, wide-reaching, new customer acquisition programs.
- Developing deep-level, personalised, shareable customer experiences.
- Generating high returns on your advertising and marketing brand awareness investments.

Our home, The Brick Community Stadium, is well known as one of the top venues that can host up to 25,000 Rugby League spectators on match days. Every game is on SKY or BBC.

Featuring a 240 metre pitchside LED advertising system that shows content rich animation adverts with ultrafast refresh rates and high-definition brightness.

THERE ARE ALSO A FEW FRONT TIER STATIC SIGNAGE POSITIONS AT EITHER TRY LINE END PLUS A FULL STATIC 2nd TIER OPPORTUNITY.



STATIC GROUND BOARDS

FOR THE FULL SEASON

TIER	PRICE
Front Tier 16' x 2' 6" sites	£3,800 + VAT
2nd Tier 20' x 2' 6" sites	£2,500 + VAT
West Stand Front Tier 14' x 2'	£1,650 + VAT
Disabled Pod Sites 12' x 2' 6"	£1,100 + VAT

We also have **eight 10' x 2' 6" corner sites** at **£1,250 + VAT each**

LED ADVERTISING

Sold in 2-minute packages as this gives you 6 x 20 second slots on the full system in game time for EVERY home Betfred Main Season Super League fixture.

COST of a 2-minute seasonal package:
£7,200 + VAT

MATCH PROGRAMME ADVERTISING

PAGE SIZE	SEASONAL PRICE	INDIVIDUAL MATCH PRICE
Full Page	£2,500 + VAT	£400 + VAT
Half Page	£1,350 + VAT	£250 + VAT
Quarter Page	£700 + VAT	£180 + VAT



FIXTURES



R1  **LEOPARDS (H)** **THU 13 FEB 8.00PM**

R2  **HULL FC (A)** **FRI 21 FEB 8.00PM**

R3  **WOLVES**  **SAT 1 MAR 1.30PM***

R4  **GIANTS (H)** **SUN 9 MAR 1.00PM**

R5  **RHINOS (A)** **SAT 22 MAR 5.30PM**

R6  **RED DEVILS (H)** **SUN 30 MAR 3.00PM**

R7  **ROBINS (A)** **FRI 11 APR 8.00PM**

**Local time

R8  **SAINTS (H)** **FRI 18 APR 3.00PM**

R9  **HULL FC (A)** **SUN 27 APR 3.00PM**

R10  **WOLVES**  **SUN 4 MAY TBC**

R11  **LEOPARDS (H)** **FRI 16 MAY 8.00PM**

R12  **DRAGONS (A)** **SAT 24 MAY 6.30PM****

R13  **RED DEVILS (A)** **FRI 30 MAY 8.00PM**

R14  **GIANTS (A)** **SAT 14 JUN 3.00PM**

*Local time, played at Allegiant Stadium, Las Vegas



R15  **TRINITY (A)** **FRI 20 JUN**
8.00PM

R16  **TIGERS (A)** **SAT 28 JUN**
3.00PM

R17  **LEOPARDS (A)** **FRI 4 JUL**
8.00PM*

R18  **GIANTS (H)** **FRI 11 JUL**
8.00PM

R19  **HULL FC (H)** **SAT 19 JUL**
3.00PM

R20  **DRAGONS (H)** **FRI 25 JUL**
8.00PM

R21  **WOLVES (A)** **FRI 8 AUG**
8.00PM

R22  **ROBINS (H)** **FRI 15 AUG**
8.00PM

R23  **TRINITY (H)** **SUN 24 AUG**
3.00PM

R24  **DRAGONS (A)** **SAT 30 AUG**
9.00PM

R25  **SAINTS (A)** **FRI 5 SEP**
8.00PM

R26  **TIGERS (H)** **FRI 12 SEP**
8.00PM

R27  **RHINOS (H)** **18-21 SEP**
TBC

CHALLENGE CUP Round 3 w/e 9 Feb, round 4 w/e 16 Mar
QF w/e 6 Apr, SF 11 May, Final 7 Jun





CONTACT

BOOKINGS & ENQUIRIES:

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HOSPITALITY@WIGANWARRIORS.COM

WIGANWARRIORS.COM