



2024

HOSPITALITY

MAKE HISTORY TOGETHER

WELCOME

THE BETFRED CHALLENGE CUP SUCCESS OF 2022 INSPIRED EVEN GREATER SUCCESS IN 2023. THE LEAGUE LEADERS SHIELD WAS FINALLY SECURED AT LEIGH IN SEPTEMBER AND THAT WAS THE CATALYST TO GO ALL THE WAY TO CLAIM THE BETFRED SUPER LEAGUE TROPHY AT THE GRAND FINAL AT OLD TRAFFORD IN OCTOBER.

The Reserve side went unbeaten all season and claimed their League Trophy with a team including many academy prospects. Add to that Bevan French picked up the richly deserved Steve Prescott Man of Steel award and the day after the 1st Team triumphed at Old Trafford our Wheelchair side also collected their version of the Super League Trophy in a great final.

Off the field there are changes for 2024, Mike Danson takes over the reins from Ian Lenagan and is looking to extend the current great run of success and with it a great brand of Rugby League for spectators to watch. This year will see us take on Penrith Panthers in the World Club Challenge and hopefully we can add a 5th star to our shirts in late February.

We are extremely pleased to say that hospitality really bounced back from the Covid years with more and more guests attending games

throughout the 2023 season. Already 2024 is taking shape with more clients taking or renewing seasonal hospitality packages thus reducing the number of match-by-match packages available. Please read through this brochure and view the various options available to join us at the DW Stadium. Whether you're dining with family and friends or entertaining corporate clients we want you to enjoy the game either seasonally or on a chosen match day in the relaxed atmosphere that our hospitality exudes.

Sodexo have really upped the standards and improved the standard and service so we hope that this will be evident when you join us in 2024. We received some very pleasing comments on both food and service during the 2023 season.

In addition to hospitality this brochure also contains details on match day sponsorship, including our new Super Executive Match Day

Sponsor package now hosted along with club directors in the Chairman's Club and including your drinks, other match day sponsor packages plus player sponsorship, advertising packages etc. so offers your business a host of differing packages that are priced to attract both local and national business alike.

Please remember all packages can be booked for as few as just one person. We love looking after birthday and special occasion parties as part of our match day hospitality and you will see that some of these include a visit onto the famous turf.

We can take bookings for groups or individual's months in advance or even up to just three days before the game subject to lounge capacity of course. We truly hope that you will consider hospitality with us in 2024, let us tailor the right package for you by speaking a member of the hospitality team.

Here's to continued success in 2024.

Yours Sincerely

GEOFF WARBURTON

Sales Director



SUPER EXECUTIVE MATCH SPONSORSHIP PACKAGE

EXPERIENCE THE ULTIMATE IN FIRST CLASS HOSPITALITY AS OUR SUPER EXECUTIVE MATCH DAY SPONSOR HOSTED IN THE CHAIRMAN'S CLUB WITH THE DIRECTORS OF BOTH COMPETING CLUBS. FOR 2024 WE HAVE TAKEN THE MAIN SPONSORSHIP PACKAGE UP A LEVEL AND GIVEN IT THAT TRUE EXECUTIVE FEEL AND THE PACKAGE WILL INCLUDE THE FOLLOWING:

- Table of 10 in The Chairman's Club with extensive buffet meal served throughout the event.
- Inclusive drinks package of beers, wines soft drinks etc.
- Full page advert in Match Programme.
- Company Logo to appear on Big Screen as Executive match day sponsor.
- Match Programme and small gift for each guest.
- Table Service from the Bar.
- Directors Box padded seating outside the lounge.
- Stadium Car Parking.
- You will select the Warriors Man of the Match
- Mingle with former players, directors of both clubs and any special guests attending the game and being hosted in the Chairman's Club.
- Post-Match presentation of a signed framed shirt with the Warriors Man of the Match.
- Group Pitch Side Photograph.

CATEGORY	EXECUTIVE MATCH SPONSOR
10 Guests	
v St Helens	£3,350 + VAT
v Leeds, Leigh, Warrington	£3,100 + VAT
All other games	£3,000 + VAT

PLEASE NOTE



THE DW STADIUM IS
NOW A CASHLESS
STADIUM

VARIOUS OTHER MATCH SPONSORSHIP PACKAGE

THE VARIOUS ADDITIONAL MATCH DAY SPONSORSHIP PACKAGES OFFER A GREAT MIX OF HOSPITALITY AT THE HIGHEST LEVEL, EXPOSURE FOR YOUR BUSINESS, NETWORKING AND MATCH DAY ENTERTAINMENT.

ALL PACKAGES INCLUDE A VARIATION OF THE FOLLOWING:

- Advert in Match Programme
- Company Logo to appear on Big Screen as a match day sponsor
- Presentation photo promoted on LinkedIn the week following the game
- Match Programme and small gift for each guest
- Four Course Meal, two courses served pre-match, dessert at half time and a fourth snack course after the game
- Table wine for you and your guests
- Waitress Table Service from the Bar (PLEASE NOTE THE DW STADIUM IS NOW A CASHLESS STADIUM – Payment by Card Required).
- Executive padded seating outside the lounge
- Stadium Car Parking
- Pre-Match interviews in the lounge with Warriors players
- Post-Match talk with a member of the coaching team and the Warriors Man of the Match
- Group Pitch Side Photograph
- Lounge Host Sam Homer and hostess to look after you during your visit

CATEGORY	COMPANY OR ASSOCIATE MATCH SPONSOR	MATCH BALL SPONSOR OR PITCH SPONSOR	MATCH PROGRAMME SPONSOR
No of Guests	10	8	6
v St Helens	£1,950 + VAT	£1,480 + VAT	£1,110 + VAT
v Leeds, Leigh, Warrington	£1,850 + VAT	£1,375 + VAT	£1,060 + VAT
All other games	£1,700 + VAT	£1,295 + VAT	£990 + VAT

MATCH DAY SPONSORSHIP

PACKAGES	SUPER EXECUTIVE	COMPANY OR ASSOCIATE	MATCH BALL OR PITCH	PROGRAMME
Select Man of the Match	✓			
Table Wine		✓	✓	✓
Fully Inclusive Drinks Package	✓			
Programme Advert	Full Page	Half Page	Quarter Page	Quarter Page
Framed Signed Shirt	✓	✓		
Signed Ball in Presentation Box			✓	
Framed Programme				✓
Company Logo on Big Screen Pre Match	✓	✓	✓	✓
Pitch Side Presentation	✓	✓	✓	✓
Commemorative Gift	✓	✓	✓	✓
Company Name on Team Sheet	✓	✓	✓	✓
Promotion on LinkedIn	✓	✓	✓	✓



CHAIRMAN’S CLUB

(NEW FOR 2024)

JOIN THE DIRECTORS & SPECIAL GUESTS OF WIGAN WARRIORS & OUR VISITORS FOR THE DAY IN THE CHAIRMAN’S CLUB FOR THE ULTIMATE MATCH DAY EXPERIENCE

- Tables of 4, 6 & 8 available in The Chairman’s Club with extensive buffet meal served throughout the event.
- Inclusive drinks package of beers, wines, soft drinks etc.
- Match Programme and small gift for each guest.
- Table Service from the Bar.
- Directors Box padded seating outside the lounge.
- Stadium Car Parking.
- Guests in the lounge generally include Kris Radlinski, Shaun Wane, Matin Offiah and other former players, even the great Billy Boston.
- **DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS or SHORTS ALLOWED**

CHAIRMAN’S CLUB	
SEASONAL MEMBERSHIP	£3,650 + VAT
Individual Fixtures – A+ St Helens	£315 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Warrington & Final home game pre Play-Off’s)	£295 + VAT

Individual Fixtures – B Games (all other fixtures)	£275 + VAT
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PLEASE NOTE



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WESTWOOD MOTORS LOUNGE

JOIN OUR SEASONAL GUESTS, CLUB PARTNERS AND SELECTED MATCH DAY SPONSORS IN OUR TOP FLOOR GLASS FRONTED LOUNGE FOR A SUPERIOR MATCH DAY EXPERIENCE.



- Four Course Meal, two courses served pre-match, dessert at half time and a fourth snack course after the game.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and the Warriors Man of the Match.
- Match Programme for each guest.
- Table Service for your food and drinks (PLEASE NOTE THE DW STADIUM IS NOW OPERATING ON A CASHLESS BASIS – Card Payment Required).
- Quiz, Raffle & Guess the Gate.
- Occasional visit to the Lounge from Directors or Senior Management to speak.
- Lounge host Sam Homer and staff to look after you during your visit.
- Where possible we offer individual tables for you and your party but on the most popular games, we may need to combine tables to achieve lounge capacity.
- **DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS or SHORTS ALLOWED**

WESTWOOD MOTORS LOUNGE HOSPITALITY	
SEASONAL MEMBERSHIP	Adults £1,600 + VAT
Individual Fixtures – A+ St Helens	Adults £162 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Warrington & Final home game pre Play-Off's)	Adults £154 + VAT
Individual Fixtures – B Games (all other fixtures)	Adults £145 + VAT

Discounts apply to seniors, concessions and juniors booked in these parties – Please ask for full details.

There is also a special discount to 'season ticket holders' who are transferring from their normal seat to the Executive area to take part in hospitality.

****Home Challenge Cup fixtures or any Play Off fixtures - are additional games on top of the normal season ticket**

CARLING LOUNGE HOSPITALITY TABLES



WE HAVE A LIMITED NUMBER OF TABLES FOR YOU TO JOIN OUR SEASONAL GUESTS AND PARTNERS IN THE GLASS FRONTED CARLING LOUNGE WITH OUTSTANDING HOSPITALITY.

- Four Course Meal, two courses served pre-match, dessert at half time and a fourth snack course after the game.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and the Warriors Man of the Match.
- Match Programme for each guest.
- Table Service for your drinks (PLEASE NOTE THE DW STADIUM IS NOW OPERATING ON A CASHLESS BASIS – Card Payment Required).
- Quiz, Raffle & Guess the Gate.
- Lounge Host Graham Lovett and staff to look after you during your visit.
- Where possible we offer individual tables but on more popular games, we may need to combine tables to achieve lounge capacity.
- **DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS or SHORTS ALLOWED.**

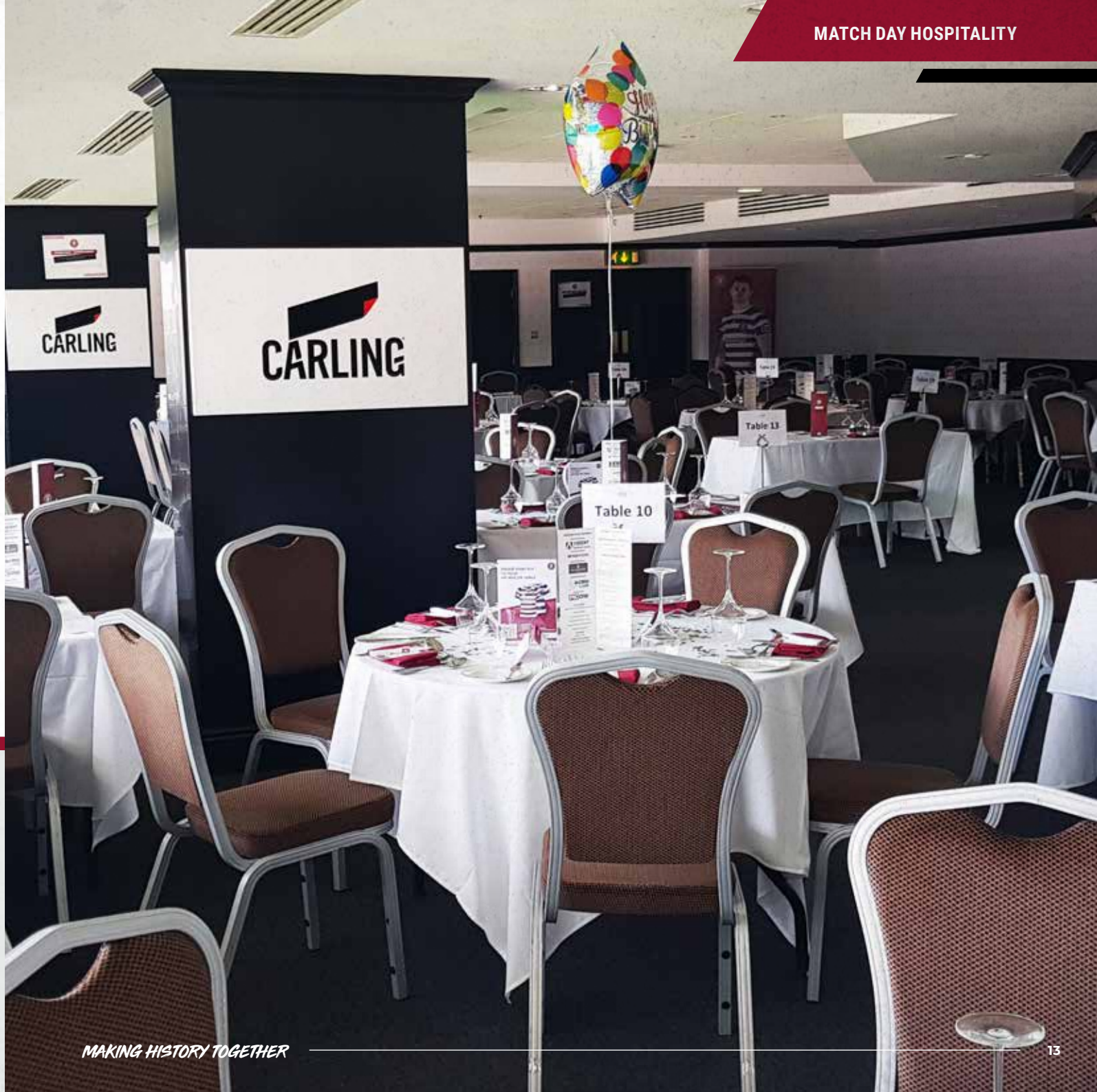
CARLING LOUNGE HOSPITALITY

SEASONAL MEMBERSHIP	Adults £1,525 + VAT
Individual Fixtures – A+ St Helens	Adults £152 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Warrington & Final home game pre Play-Off's)	Adults £145 + VAT
Individual Fixtures – B Games (all other fixtures)	Adults £135 + VAT

Discounts apply to seniors, concessions and juniors booked in these parties – Please ask for full details.

There is also a special discount to 'season ticket holders' who are transferring their normal seat to the Executive area to take part in hospitality.

Not applicable for home Challenge Cup fixtures or any Play Off fixtures - these are additional games on top of the normal season ticket.



UNCLE JOE'S CHERRY & WHITES LOUNGE



A GREAT RELAXED WAY TO UNWIND AND CATCH UP WITH FAMILY AND FRIENDS, BUSINESS ASSOCIATES ETC. IN THE CONVIVIAL ATMOSPHERE OF THE “UNCLE JOE’S” CHERRY AND WHITE LOUNGE ON THE 2ND FLOOR BEFORE ENJOYING THE GAME WITH LOUNGE HOST PHIL JAMESON AND STAFF TO LOOK AFTER YOU DURING YOUR VISIT, PLUS VARIOUS PLAYER VISITS BOTH PRE-GAME AND POST-GAME.

PLATINUM PACKAGE

- Three course meal served pre-match.
- Full table service for your drinks throughout (PLEASE NOTE THE DW STADIUM IS NOW OPERATING ON A CASHLESS BASIS – Card Payment Required).
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and a Warriors player from the game.
- Match Programme for each guest.
- Quiz, Raffle & Guess the Gate.
- Private tables in the lounge for PLATINUM guests as far as possible – occasionally we may need to ask you to share larger tables.

SEASONAL MEMBERSHIP		Adults £960 + VAT
Individual Fixtures – A+ St Helens		Adults £95 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Warrington & Final home game pre Play-Off's)		Adults £90 + VAT
Individual Fixtures – B Games (all other fixtures)		Adults £80 + VAT

GOLD PACKAGE

- Two course meal served buffet style pre match.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and a Warriors player from the game.
- Match Programme for each guest.
- Full bar facilities available in the lounge (PLEASE NOTE THE DW STADIUM IS NOW OPERATING ON A CASHLESS BASIS – Card Payment Required).
- Quiz, Raffle & Guess the Gate.
- The lounge is based on larger group tables so smaller parties will be allocated shared tables.

SEASONAL MEMBERSHIP		Adults £690 + VAT
Individual Fixtures – A+ St Helens		Adults £76 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Warrington & Final home game pre Play-Off's)		Adults £74 + VAT
Individual Fixtures – B Games (all other fixtures)		Adults £70 + VAT

SILVER PACKAGE

- Use of the Uncle Joe's Cherry & Whites Lounge to relax and discuss the Rugby pre-match, half & full time but with no inclusive food.
- Executive padded seating outside the lounge.
- Pre-Match interviews in the lounge with Warriors players.
- Post-Match talk with a member of the coaching team and a Warriors player from the game.
- Match Programme for each guest.
- Full bar facilities available in the lounge (PLEASE NOTE THE DW STADIUM IS NOW OPERATING ON A CASHLESS BASIS – Card Payment Required).
- Quiz, Raffle & Guess the Gate.
- The lounge is based on larger group tables so smaller parties will be allocated shared tables

SEASONAL MEMBERSHIP		Adults £435 + VAT
Individual Fixtures – A+ St Helens		Adults £45 + VAT
Individual Fixtures – A Games (Leeds, Leigh, Warrington & Final home game pre Play-Off's)		Adults £44 + VAT
Individual Fixtures – B Games (all other fixtures)		Adults £41 + VAT

Discounts apply to seniors, concessions and juniors booked in these parties – Please ask for details.

There is also a special discount to 'season ticket holders' who are transferring their normal seat to the Executive area to take part in hospitality.

Not applicable for home Challenge Cup fixtures or any Play Off fixtures - these are additional games on top of the normal season ticket.



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BIRTHDAY & SPECIAL OCCASIONS

WHY NOT COME AND CELEBRATE WITH THE WARRIORS, WE ACCOMMODATE A RANGE OF SPECIAL OCCASIONS. BIRTHDAYS, RETIREMENTS, WEDDINGS, STAG AND HEN EVENTS. **JUST BOOK ANY OF OUR GREAT HOSPITALITY PACKAGES** FOR THE GAME OF YOUR CHOICE AND THEN MAKE IT EXTRA SPECIAL BY ADDING ONE OF OUR “SPECIAL OCCASION” PACKAGES.

We offer the following additional benefits to your chosen hospitality package at a one-off cost across the whole party booking...

	CELEBRATION CAKE	CELEBRATION BALLOON	PROGRAMME MESSAGE	PITCH SIDE PRESENTATION	SIGNED BALL	SIGNED SHIRT
Cake Package	✓	✓	✓			
Signed Ball Package	✓	✓	✓	✓	✓	
Signed Shirt Package	✓	✓	✓	✓		✓

- Celebration cake presented in the lounge.
- Helium balloon at your table.
- Photo of the presentation of signed shirt or signed ball.
- Match day programme mention of your special occasion.
- Photo of the presentation emailed to you after the event.

RATES	
Package with a signed Warriors shirt (home or away)	£87 inc. VAT
Package with a signed Warriors ball	£49.80 inc. VAT
Package with a celebration cake	£25.20 inc. VAT



EXECUTIVE BOXES & BOARDROOM SUITE

PRIVATE TABLE IN THE VERY EXCLUSIVE PRESIDENTS SUITE

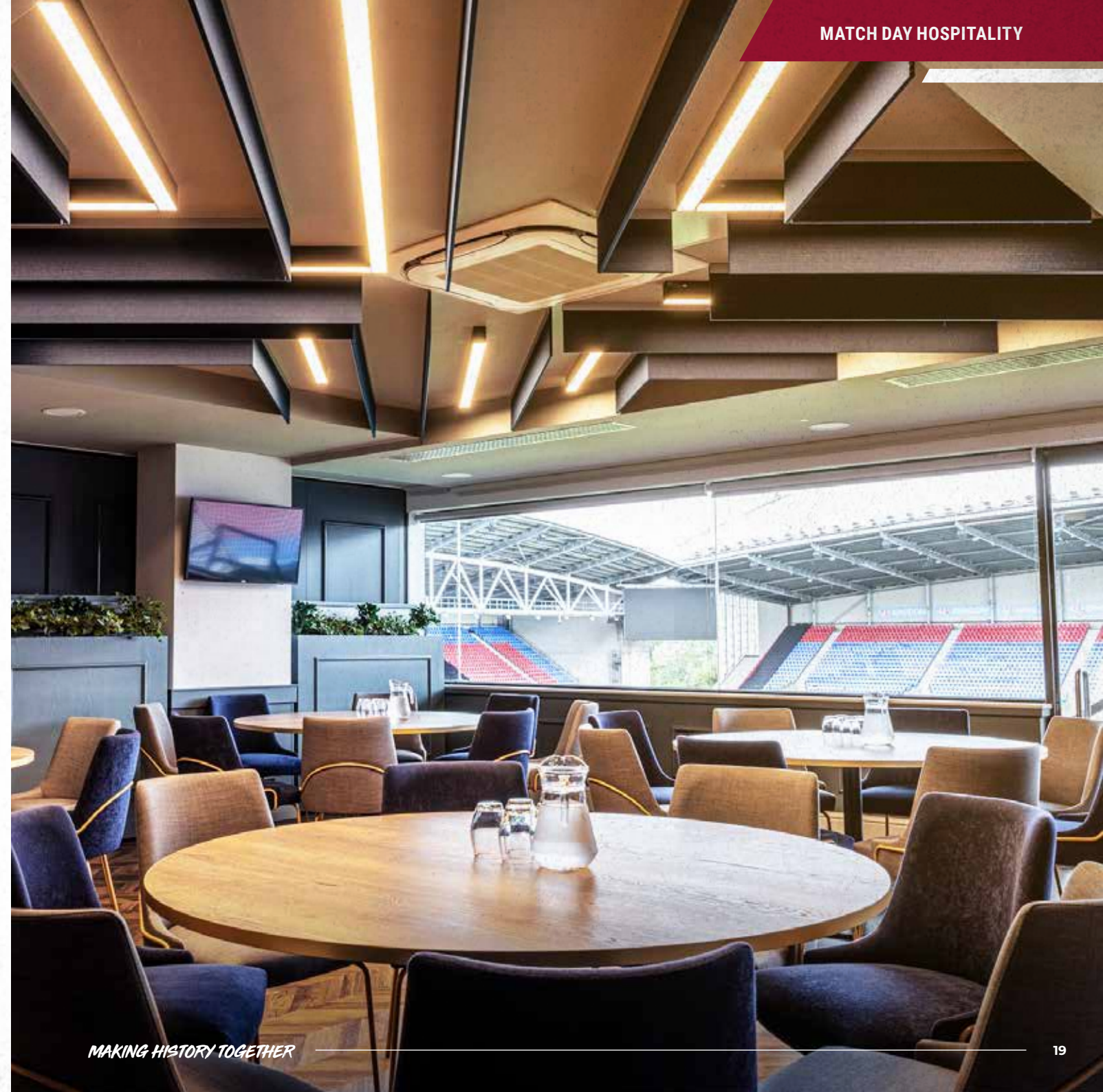
- Four Course Meal, two courses served pre-game, dessert at half time and a fourth snack course after the game served to your table in the Boardroom Suite.
- Executive padded seating outside the Boardroom Suite.
- Pre-Match interviews in the lounge with Warriors players.
- Post-match talk with a member of the coaching team and the Warriors Man of the Match.
- Match Programme for each guest.
- Full table bar service for your drinks (PLEASE NOTE THE DW STADIUM IS NOW OPERATING ON A CASHLESS BASIS – Card Payment Required).
- Quiz, Raffle & Guess the Gate.
- **OPTION TO BOOK THE WHOLE SUITE FOR 36 GUESTS or take an individual table**
- **DRESS CODE – SMART CASUAL – NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS, TEAM WEAR or SHORTS ALLOWED**



ALL BOXES HAVE BEEN SOLD SEASONALLY

CONTACT FOR FURTHER INFO ON AVAILABILITY OF THE BOARDROOM SUITE.

MAKING HISTORY TOGETHER



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ADVERTISING PACKAGES

CREATIVE, INNOVATIVE ADVERTISING AND MARKETING HAS CHANGED THE FACE OF SPORT IN TODAY'S CONSTANTLY EVOLVING WORLD. STATIC ADVERTISING BOARDS, LED DIGITAL ADVERTS ARE THE KEY TO SUCCESS IN KEEPING YOUR BRAND IN FRONT OF SPORTS FANS ALL OVER THE UK.

OUR OPPORTUNITIES CAN HELP DELIVER YOUR BUSINESS THE FOLLOWING:

- Creative, innovative, wide-reaching, new customer acquisition programs
- Developing deep-level, personalised, shareable customer experiences
- Generating high returns on your advertising and marketing brand awareness investments

Our home, the DW Stadium, is well known as one of the North of England's top venues that can host up to 25,000 Rugby League spectators on match days. It also receives countless visits from the Sky Sports & BBC TV cameras during the year.

The DW Stadium features a brand new 240 metre trackside LED advertising system that shows content rich animation adverts with ultrafast refresh rates and high-definition brightness. With LIVE TV coverage for a good number of our home fixtures plus highlights coverage for the others on both SKY & the BBC plus streamed into the digital market by our very own Warriors TV plus SKY. The Club's total LIVE TV audience for 2020 was over 7.6 million for live games, via highlights programmes and various digital offerings.

THERE ARE ALSO A FEW FRONT TIER STATIC SIGNAGE POSITIONS AT EITHER TRY LINE END PLUS A FULL STATIC 2ND TIER OF OPPORTUNITY.

STATIC GROUND BOARDS FOR THE FULL SEASON

TIER	PRICE
Front Tier 16' x 2' 6" sites	£3,600 + VAT
2nd Tier 20' x 2' 6" sites	£2,500 + VAT
West Stand Front Tier 14' x 2'	£1,500 + VAT
Disabled Pod Sites 12' x 2' 6"	£1,000 + VAT

We also have eight 10' x 2' 6" corner sites at £1,000 + VAT each.

LED ADVERTISING

Generally, we sell this in 2-minute packages as this gives you 6 x 20 second slots on the full system in game time for EVERY home Betfred Main Season Super League fixture.

COST of a 2-minute seasonal package:
£7,200 + VAT

MATCH PROGRAMME ADVERTISING

PAGE SIZE	SEASONAL PRICE	INDIVIDUAL MATCH PRICE
Full Page	£2,500 + VAT	£350 + VAT
Half Page	£1,350 + VAT	£250 + VAT
Quarter Page	£700 + VAT	£175 + VAT

BIG SCREEN AND PROGRAMME MESSAGES

The packages are as below:

The DW Stadium has a great permanent Big Screen. The screen is 60 square metres and is in full HD at 1920 x 1080. Actual size is: 10.24m x 5.76m (that's halfway between a 64 sheet and a 96-sheet billboard to give you a better idea on the actual size).

This is ideal for fan messages for birthdays etc. and are generally combined with a programme message.

MESSAGE LOCATION/TYPE	PRICE
For a message in the match programme ONLY with photo	£12 inc. VAT
For a message on the Big Screen ONLY with photo	£36 inc. VAT
For a message in the match programme and on the Big Screen	£48 inc. VAT



CONTACT

BOOKINGS & ENQUIRIES:

01942 762890

HOSPITALITY@WIGANWARRIORS.COM

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