



HOSPITALITY

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2022

WELCOME

THE 2022 SEASON IS LAID OUT IN FRONT OF US AND WE ARE SO PLEASED THAT WE CAN HOST FANS FOR OUR FAMED HOSPITALITY AT HOME GAMES AT THE DW STADIUM ONCE MORE.

With (at the time of writing) most Covid restrictions lifted we are looking to welcome you back in sizeable numbers to enjoy time with us at the DW Stadium on match days and watch the game in style. Whether you're dining with family and friends or entertaining corporate clients, you will be treated to a memorable afternoon or evening of live sporting entertainment, special guests and the best seats in the house.

2022 introduces a brand new coaching line up and a host of new signings. Along with the great senior players in the ranks and a number of young players that have progressed through our enviable Academy setup, all with another years' experience under their belts making them more battle hardened for the season ahead.

In the season that we celebrate our 150th year, we aim to be challenging strongly at the top end of the League.



We are also being told that plans are in place for all lounges to undergo some refurbishment that should all be completed by the summer of 2022.

The new owners of the DW Stadium engaged a new catering company last year and after a bedding in period we received some very pleasing comments on both food and service from those who have been fortunate to have taken in games at the back end of 2021.

Please look through this brochure and select a package that suits your business or personal needs. We love looking after birthday and special occasion parties as part of our match day hospitality and you will see that some of these include a visit to the famous turf.

We are able to take bookings for groups or individuals, months in advance, or even up to just three days before the game. We truly hope that you will consider hospitality with us in 2022, let us tailor the right package for you by speaking to a member of the hospitality team. Here's to success in 2022

Yours Sincerely

GEOFF WARBURTON

Sales Director



HOME FIXTURES

A GAME

FRI 18TH FEB
LEEDS RHINOS

B GAME

THURS 24TH FEB
HUDDERSFIELD GIANTS

B GAME

FRI 24TH JUN
TOULOUSE OLYMPIC

B GAME

FRI 15TH JUL
HULL FC

B GAME

FRI 29TH JUL
HULL KINGSTON ROVERS

A GAME

FRI 5TH AUG
WARRINGTON WOLVES

B GAME

THURS 17TH MAR
CASTLEFORD TIGERS

B GAME

THURS 31ST MAR
HULL FC

B GAME

FRI 19TH AUG
TOULOUSE OLYMPIC

A GAME

FRI 26TH AUG
ST HELENS

B GAME

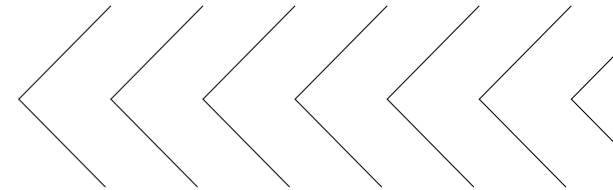
EASTER MON 18TH APR
WAKEFIELD TRINITY

B GAME

SUN 24TH APR
SALFORD

A GAME

SAT 3RD SEPT
CATALANS



(PLEASE NOTE FIXTURES DATES CAN CHANGE FOR TV SCHEDULING AND STADIUM AVAILABILITY ETC.)

MATCH SPONSORS

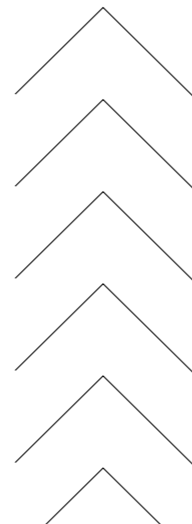
EXPERIENCE THE ULTIMATE IN FIRST CLASS HOSPITALITY AS A MATCH DAY SPONSOR HOSTED IN THE GLASS FRONTED WESTWOOD MOTORS LOUNGE ON THE 3RD FLOOR OF THE DW STADIUM. THE VARIOUS MATCH DAY SPONSORSHIP PACKAGES OFFER A GREAT MIX OF HOSPITALITY AT THE HIGHEST LEVEL, EXPOSURE FOR YOUR BUSINESS, NETWORKING AND MATCH DAY ENTERTAINMENT.

ALL PACKAGES INCLUDE A VARIATION OF THE FOLLOWING -

- Advert in Match Programme
- Company Logo to appear on Big Screen as a match day sponsor
- Presentation photo promoted on LinkedIn the week following the game
- Match Programme and small gift for each guest
- Four Course Meal, two courses served pre-match, dessert at half time and a fourth snack course after the game
- Table wine for you and your guests
- Waitress Table Service from the Bar - Payment by Card Required.
- Executive padded seating outside the lounge
- Stadium Car Parking
- Pre-Match interviews in the lounge with Warriors players
- Post-Match talk with the Warriors Man of the Match*
- Group Pitch Side Photograph
- Lounge Host Sam Homer and hostess to look after you during your visit



THE DW STADIUM IS NOW
A CASHLESS STADIUM



<i>RATES</i>	EXECUTIVE MATCH SPONSOR	COMPANY MATCH SPONSOR	MATCH BALL SPONSOR	PROGRAMME SPONSOR
No of Guests	20	10	8	6
A - Game	£3,600 + vat	£1,800 + vat	£1,240 + vat	£1,030 + vat
B - Game	£3,400 + vat	£1,550 + vat	£1,160 + vat	£810 + vat

*subject to Covid restrictions imposed by either Government or RFL at the time

MATCH SPONSORSHIP

<i>PACKAGES</i>	EXECUTIVE	COMPANY	MATCH BALL	PROGRAMME
Select Man of the Match	✓			
Table Wine	✓	✓	✓	✓
Programme Advert	Full Page	Half Page	Quarter Page	Quarter Page
Framed Signed Shirt	✓	✓		
Signed Ball in Presentation Box			✓	
Framed Programme				✓
Company Logo on Big Screen Pre Match	✓	✓	✓	✓
Half Time Pitch Side Presentation	✓	✓	✓	✓
Commemorative Gift	✓	✓	✓	✓
Company Name on Team Sheet	✓	✓	✓	✓
Post Match promotion on LinkedIn	✓	✓	✓	✓



MATCH DAY HOSPITALITY

WESTWOOD MOTORS LOUNGE

JOIN OUR SEASONAL GUESTS, PARTNERS AND MATCH DAY SPONSORS IN OUR TOP FLOOR GLASS FRONTED LOUNGE FOR A SUPERIOR MATCH DAY EXPERIENCE

- Four Course Meal, two courses served pre-match, dessert at half time and a fourth snack course after the game
- Executive padded seating outside the lounge
- Pre-Match interviews in the lounge with Warriors players
- Watch the post-match talk with the Warriors Man of the Match*
- Match Programme for each guest
- Waitress Table Service for your drinks - Card Payment Required)
- Quiz, Raffle & Guess the Gate
- Occasional visit to the Lounge from Directors or Senior Management to speak
- Lounge Host Sam Homer and hostess to look after you during your visit
- Where possible we offer individual tables for you and your party but on more popular games, we may need to combine tables to achieve lounge capacity

DRESS CODE - SMART CASUAL - NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS, TEAM WEAR or SHORTS ALLOWED



THE DW STADIUM IS NOW A CASHLESS STADIUM

Discounts apply to seniors, concessions and juniors booked in these parties - Please ask for details

There is also a special discount to 'season ticket holders' who are transferring their normal seat to the Executive area to take part in hospitality.

Not applicable for home Challenge Cup fixtures or any Play Off fixtures - these are additional games on top of the normal season ticket

WESTWOOD MOTORS HOSPITALITY

SEASONAL MEMBERSHIP	Adults £1395 + Vat applicable at time of booking
Individual Fixtures - A Games	Adults £139 + Vat applicable at time of booking
Individual Fixtures - B Games	Adults £129 + Vat applicable at time of booking

*subject to Covid restrictions imposed by either Government or RFL at the time

MATCH DAY HOSPITALITY

CARLING LOUNGE HOSPITALITY

JOIN OUR SEASONAL GUESTS AND PARTNERS IN THE GLASS FRONTED CARLING LOUNGE WITH OUTSTANDING HOSPITALITY



- Four Course Meal, two courses served pre-match, dessert at half time and a fourth snack course after the game
- Executive padded seating outside the lounge
- Pre-Match interviews in the lounge with Warriors players
- Post-Match talk with the Warriors Man of the Match*
- Match Programme for each guest
- Waitress Table Service for your drinks - Card Payment Required
- Quiz, Raffle & Guess the Gate
- Lounge Host Graham Lovett and hostess to look after you during your visit
- Where possible we offer individual tables but on more popular games, we may need to combine tables to achieve lounge capacity

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CARLING LOUNGE HOSPITALITY

SEASONAL MEMBERSHIP	Adults £1320 + Vat applicable at time of booking
Individual Fixtures - A Games	Adults £129 + Vat applicable at time of booking
Individual Fixtures - B Games	Adults £119 + Vat applicable at time of booking

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MATCH DAY HOSPITALITY

UNCLE JOES CHERRY AND WHITES LOUNGE

A GREAT WAY TO UNWIND AND CATCH UP WITH FAMILY AND FRIENDS IN THE RELAXED ATMOSPHERE OF THE UNCLE JOES CHERRY AND WHITE LOUNGE ON THE 2ND FLOOR BEFORE AND AFTER ENJOYING THE GAME

GOLD PACKAGE

- Two Course meal served pre match
- Executive padded seating outside the lounge
- Pre-Match interviews in the lounge with Warriors players
- Post-Match talk with the Warriors Man of the Match*
- Match Programme for each guest
- Bar Waitress Table Service for your drinks - Card Payment Required
- Quiz, Raffle & Guess the Gate
- Lounge Host Phil Jameson and hostess to look after you during your visit
- The lounge is based on larger group tables so smaller parties will be allocated shared tables



THE DW STADIUM IS NOW
A CASHLESS STADIUM

Discounts apply to seniors, concessions and juniors booked in these parties - Please ask for details

There is also a special discount to 'season ticket holders' who are transferring their normal seat to the Executive area to take part in hospitality.

Not applicable for home Challenge Cup fixtures or any Play Off fixtures - these are additional games on top of the normal season ticket

UNCLE JOES CHERRY AND WHITES LOUNGE

SEASONAL MEMBERSHIP	Adults £590 + Vat applicable at time of booking
Individual Fixtures – A Games	Adults £65 + Vat applicable at time of booking
Individual Fixtures – B Games	Adults £61 + Vat applicable at time of booking

*subject to Covid restrictions imposed by either Government or RFL at the time



THANK YOU SO MUCH FOR HELPING ME ORGANISE YESTERDAY, DESPITE THE SCORE, WE BOTH HAD A FANTASTIC EVENING AND PAUL WAS MADE TO FEEL VERY SPECIAL. THANK YOU. PLEASE KNOW THAT YOUR CUSTOMER SERVICE, THE WHOLE OF THE HOSPITALITY WAS SO MUCH BETTER THAN A LIVERPOOL FC ONE I ORGANISED A FEW YEARS AGO AND AT A FRACTION OF THE COST.

BOTH MYSELF AND PAUL HAD A FANTASTIC EVENING AND HE HAS JUST SAID ITS JUST A SHAME THE EVENING HAD TO END. THANK YOU FOR BEING HAPPY TO ANSWER ALL MY QUESTIONS.

SILVER PACKAGE

- Use of the Uncle Joes Cherry & Whites Lounge to relax and discuss the Rugby Pre-Match, Half & Full Time but with no inclusive food
- Executive padded seating outside the lounge
- Pre-Match interviews in the lounge with Warriors players
- Post-Match talk with the Warriors Man of the Match*
- Match Programme for each guest
- Bar Waitress Table Service for your drinks – Card Payment Required)
- Quiz, Raffle & Guess the Gate
- Lounge Host Phil Jameson and hostess to look after you during your visit
- The lounge is based on larger group tables so smaller parties will be allocated shared tables



THE DW STADIUM IS NOW
A CASHLESS STADIUM

UNCLE JOES CHERRY AND WHITES LOUNGE

SEASONAL MEMBERSHIP	Adults £405 + Vat applicable at time of booking
Individual Fixtures – A Games	Adults £42 + Vat applicable at time of booking
Individual Fixtures – B Games	Adults £39 + Vat applicable at time of booking

*subject to Covid restrictions imposed by either Government or RFL at the time

Discounts apply to seniors, concessions and juniors booked in these parties - Please ask for details

There is also a special discount to 'season ticket holders' who are transferring their normal seat to the Executive area to take part in hospitality.

Not applicable for home Challenge Cup fixtures or any Play Off fixtures - these are additional games on top of the normal season ticket

SPECIAL OCCASIONS

WHY NOT COME AND CELEBRATE WITH THE WARRIORS, WE ACCOMMODATE A RANGE OF SPECIAL OCCASIONS. JUST BOOK ANY OF OUR GREAT HOSPITALITY PACKAGES FOR THE GAME OF YOUR CHOICE AND THEN MAKE IT EXTRA SPECIAL BY ADDING ONE OF OUR "SPECIAL OCCASION" PACKAGES.

WE OFFER THE FOLLOWING ADDITIONAL BENEFITS TO YOUR CHOSEN HOSPITALITY PACKAGE AT A ONE-OFF COST ACROSS THE WHOLE PARTY BOOKING...

PACKAGES	CELEBRATION CAKE	CELEBRATION BALLOON	PROGRAMME MESSAGE	PITCH SIDE PRESENTATION	SIGNED BALL	SIGNED SHIRT
Cake Package	✓	✓	✓			
Signed Ball Package	✓	✓	✓	✓	✓	
Signed Shirt Package	✓	✓	✓	✓		✓

- Celebration cake presented in the lounge
- Helium balloon at your table
- Photo of the presentation of signed shirt or signed ball
- Match day programme mention of your special occasion
- Photo of the presentation sent on to you after the event

SPECIAL OCCASION BIRTHDAY PACKAGES

Package with a signed Warriors shirt home or away	£83.40 inc. vat
Package with a signed Warriors ball	£47.40 inc. vat
Package with a celebration cake	£24.00 inc. vat



MATCH DAY HOSPITALITY

EXECUTIVE BOXES

PRIVATE BOX OVERLOOKING THE PITCH

- Four Course Meal, two courses served pre-game, dessert at half time and a fourth snack course after the game
- Executive padded seating outside the Box
- Pre-Match interviews in the lounge with Warriors players
- Post-match talk with the Warriors Man of the Match *(subject to Covid restrictions imposed by either Government or RFL at the time)
- Match Programme for each guest
- Waitress Bar Service for your drinks - Card Payment Required)
- Quiz, Raffle & Guess the Gate

DRESS CODE - SMART CASUAL - NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS, TEAM WEAR or SHORTS ALLOWED

PLEASE NOTE



THE DW STADIUM IS NOW A CASHLESS STADIUM

BOXES ARE VERY LIMITED PLEASE ENQUIRE FOR YOUR CHOSEN GAME



ADVERTISING PACKAGES

CREATIVE, INNOVATIVE ADVERTISING AND MARKETING HAS CHANGED THE FACE OF SPORT IN TODAY'S CONSTANTLY EVOLVING WORLD. STATIC ADVERTISING BOARDS, LED DIGITAL ADVERTS ARE THE KEY TO SUCCESS IN KEEPING YOUR BRAND IN FRONT OF SPORTS FANS ALL OVER THE UK.

OUR OPPORTUNITIES CAN HELP DELIVER YOUR BUSINESS THE FOLLOWING -

Creative, innovative, wide-reaching, new customer acquisition programs

Developing deep-level, personalised, shareable customer experiences

Generating high returns on your advertising and marketing brand awareness investments

Our home, the DW Stadium, is well known as one of the North of England's top venues that can host up to 25,000 Rugby League spectators on match days. It also receives countless visits from the Sky Sports & BBC TV cameras during the year.

The DW Stadium features a quality 220 metre trackside LED advertising system that shows content rich animation adverts with ultrafast refresh rates and high-definition brightness. With LIVE TV coverage for a good number of our home fixtures plus highlights coverage for the others on both SKY & the BBC plus streamed into the digital market by our very own Warriors TV plus SKY. The Club's total LIVE TV audience for 2020 was over 7.6 million for live games, via highlights programmes and various digital offerings.

There are also a few front tier static signage positions at either Try line end plus a full static 2nd tier of opportunity.

STATIC GROUND BOARDS FOR THE FULL SEASON

TIER	PRICE
Front Tier 16' x 2' 6" sites	£3500 + vat (SOLD OUT)
Second Tier 20' x 2' 6" sites	£2500 + vat
West Stand Front Tier 16' x 2'	£1600 + vat



LED ADVERTISING

Generally, we sell this in 2-minute packages as this gives you 6 x 20 second slots on the full system in game time for EVERY home Bet Fred Main Season Super League fixture – 2 minutes for £6500 + vat for the season.

MATCH PROGRAMME ADVERTISING

PAGE SIZE	SEASONAL PRICE	INDIVIDUAL GAME PRICE
FULL PAGE	Seasonal £2500 + vat	Individual Match £350 + vat
HALF PAGE	Seasonal £1350 + vat	Individual Match £250 + vat
QUARTER PAGE	Seasonal £700 + vat	Individual Match £175 + vat

BIG SCREEN AND PROGRAMME MESSAGES

The packages are as below –

The DW Stadium has recently been equipped with a permanent Big Screen. The screen is 60 square metres and is in full HD at 1920 x 1080. Actual size is: 10.24m x 5.76m (that's halfway between a 64 sheet and a 96-sheet billboard to give you a better idea on the actual size)

Messages MUST be supplied as h264 MP4 at 5Mbps or above.

BIG SCREEN AND PROGRAMME MESSAGES

For a message in the programme with photo	£12 inc. vat
For a message in the programme and on the big screen	£48 inc. vat



CONTACT

BOOKINGS & ENQUIRIES 01942 762890

HOSPITALITY@WIGANWARRIORS.COM