

EXECUTIVE BOXES

PRIVATE BOX FOR 8 GUESTS OVERLOOKING THE PITCH

- **FOUR COURSE MEAL -**
two courses served pre-game, dessert at half time and a fourth snack course after the game
- **EXECUTIVE PADDED SEATING OUTSIDE THE LOUNGE**
- **PRE-MATCH INTERVIEWS IN THE LOUNGE WITH WARRIORS PLAYERS**
- **WATCH THE POST-MATCH TALK WITH THE WARRIORS MAN OF THE MATCH***
(subject to Covid restrictions imposed by either Government or RFL at the time)
- **MATCH PROGRAMME FOR EACH GUEST**
- **WAITRESS BAR SERVICE FOR YOUR DRINKS**
(PLEASE NOTE THE DW STADIUM IS NOW OPERATING ON A CASHLESS BASIS – Card Payment Required)
- **QUIZ, RAFFLE & GUESS THE GATE**
- **DRESS CODE – SMART CASUAL –**
NO RIPPED DENIM, TRAINERS, RUGBY SHIRTS, TEAM WEAR or SHORTS ALLOWED

BOXES ARE VERY LIMITED PLEASE ENQUIRE FOR YOUR CHOSEN GAME

ADVERTISING PACKAGES

CREATIVE, INNOVATIVE ADVERTISING AND MARKETING HAS CHANGED THE FACE OF SPORT IN TODAY'S CONSTANTLY EVOLVING WORLD. STATIC ADVERTISING BOARDS, LED DIGITAL ADVERTS ARE THE KEY TO SUCCESS IN KEEPING YOUR BRAND IN FRONT OF SPORTS FANS ALL OVER THE UK.

Our opportunities can help deliver your business the following -

- **CREATIVE, INNOVATIVE, WIDE-REACHING, NEW CUSTOMER ACQUISITION PROGRAMS**
- **DEVELOPING DEEP-LEVEL, PERSONALISED, SHAREABLE CUSTOMER EXPERIENCES**
- **GENERATING HIGH RETURNS ON YOUR ADVERTISING AND MARKETING BRAND AWARENESS INVESTMENTS**

Our home, the DW Stadium, is well known as one of the North of England's top venues that can host up to 25,000 Rugby League spectators on match days. It also receives countless visits from the Sky Sports & BBC TV cameras during the year.

The DW Stadium features a quality 220 metre trackside LED advertising system that shows content rich animation adverts with ultrafast refresh rates and high-definition brightness. With LIVE TV coverage for a good number of our home fixtures plus highlights coverage for the others on both SKY & the BBC plus streamed into the digital market by our very own Warriors TV plus SKY. The Club's total LIVE TV audience for 2020 was over 7.6 million for live games, via highlights programmes and various digital offerings.

There are also a few front tier static signage positions at either Try line end plus a full static 2nd tier of opportunity.

Static Ground Boards for the full season –

FRONT TIER 16' X 2' 6" SITES - £3500 + VAT

2ND TIER 20' X 2' 6" SITES - £2500 + VAT

WEST STAND FRONT TIER 16' X 2' - £1600 + VAT

LED ADVERTISING

GENERALLY, WE SELL THIS IN 2-MINUTE PACKAGES AS THIS GIVES YOU 6 X 20 SECOND SLOTS ON THE FULL SYSTEM IN GAME TIME FOR EVERY HOME BET FRED

MAIN SEASON SUPER LEAGUE FIXTURE - 2 MINUTES FOR £7000 + VAT FOR THE SEASON

MATCH PROGRAMME ADVERTISING

FULL PAGE - SEASONAL £2500 + VAT

INDIVIDUAL MATCH £350 + VAT

HALF PAGE - SEASONAL £1350 + VAT

INDIVIDUAL MATCH £250 + VAT

QUARTER PAGE - SEASONAL £700 + VAT

INDIVIDUAL MATCH £175 + VAT

BIG SCREEN 3 PROGRAMME MESSAGES

The packages are as below –

THE DW STADIUM HAS RECENTLY BEEN EQUIPPED WITH A PERMANENT BIG SCREEN. THE SCREEN IS 60 SQUARE METRES AND IS IN FULL HD AT 1920 X 1080. ACTUAL SIZE IS: 10.24M X 5.76M (THAT'S HALFWAY BETWEEN A 64 SHEET AND A 96-SHEET BILLBOARD TO GIVE YOU A BETTER IDEA ON THE ACTUAL SIZE)

MESSAGES MUST BE SUPPLIED AS H264 MP4 AT 5MBPS OR ABOVE.

- **£15 INC. VAT FOR A MESSAGE IN THE PROGRAMME WITH PHOTO**
- **£50 INC. VAT FOR A MESSAGE IN THE PROGRAMME AND ON THE BIG SCREEN**