

PRICE GUIDE

LED ADVERTISING

A TWO minute package that covers "in game" LED advertising at EVERY home Super League (main season) game split into 6 x 20 second slots and is available at rate of £6,000 + vat, in addition you will receive additional slots pre-match and full time to build awareness with the fans in the Stadium. LED delivers unsurpassed flexibility offering low cost modifications for seasonal messaging & visibility.

£6000 (+VAT)

STATIC FRONT TIER TV ADVERTISING SITES

A 16' x 2' 6" site in a Try Line position is available at

PRICE: £3500 (+VAT & PRODUCTION)

STATIC 2nd TIER TV ADVERTISING SITES

An 18' x 2' 6" site on the 2nd tier is available at

PRICE: £2000 (+VAT & PRODUCTION)

STATIC REVERSE TV ANGLE ADVERTISING SITES

A 16' x 2' site on the perimeter in reverse angle position available at

PRICE: £850 (+VAT & PRODUCTION)

HIGH LEVEL STADIUM ADVERTISING SITES

A 20' x 4' site on high level of the stands at the DW Stadium for both sports is available at

PRICE: £2000 (+VAT & PRODUCTION)

MATCH PROGRAMME ADVERTISING OPPORTUNITIES

The Warriors match programme still remains as a great way to put your business and products in front of a vast audience each game day with over 47,000 copies produced in 2017 it offers fantastic value for money. These are not only read at the game but often by other family members when the programme gets home.

ADVERT SIZE	MATCH	SEASON
Full page	£400	£2500
Half page	£250	£1350
Quarter page	£175	£700

All prices plus VAT

ELECTRONIC SCOREBOARD

Complement your print or ground advertising by adding an advert on the Stadiums massive electronic scoreboard. These adverts are played on a loop system to give regular play in pre match, half and full time.

PRICE: £65 (+VAT) PER GAME

PRICE: £500 (+VAT) PER SEASON

MATCH DAY EXTERNAL STADIUM SAMPLING

Harness the opportunity of the large crowds visiting the DW Stadium for Warriors games to showcase your products or services outside as the fans arrive for the game. Your staff can set up and offer sampling opportunities to the fans at a home game and get great one to one experience with potential clients.

PRICE:

LEEDS, ST HELENS, WARRINGTON - £1000 + VAT

ALL OTHER HOME GAMES - £750 + VAT